

LOW WILL

EMOTIONS IN MOTION

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*We provide vision to multimedia communication,
**transforming ideas and passions into real,
high-quality and effective audiovisual projects.***



OUR IMAGINATION HAS NO LIMITS

We are a company of **Lorenzi Group***, specialized in offering multimedia products and services.

We deal with **the design and installation of structured systems for the professional world of audio, video and lighting, offering equipment rental services, fixed installations and complementary products.**

Our solutions thrill, involve and generate added value for customers who rely on us, allowing them to communicate effectively and improve the quality of their work through multimedia integration.

The experience gained over time and the highly qualified staff allow us to develop high-performance and technologically advanced projects, transforming ideas and passions into sounds and images.

**Lorenzi Group is a company that deals with advanced technology systems and general contractor. For over 25 years it has been offering customized, innovative and integrated solutions, operating in several sectors: mechanical, electrotechnical, data transmission, building automation, thermohydraulic, energy and industrial automation. Its business model guarantees the realization of the entire production process, from the design to the maintenance and assistance of each device.*

LOWILL METHOD

We operate daily through the application of the **Lowill Method**, supporting our customers in all phases of the project, customizing it according to their needs: **from consulting to design, through the implementation and installation of innovative solutions, up to training and assistance.**

Consulting and design: we examine our customers' needs and design the most effective multimedia solution, customized according to their needs.

Realization and installation: we transform the idea into a wow effect, giving shape to what was only imaginable.

Training and assistance: we train our staff on the use of tools, assisting them in every request, and take preventive action to preserve the quality of the system.

VALUES

Our values are **assistance, competence, creativity, excellence and innovation.**

Thanks to these standards we are able to **offer targeted and customized actions, responding effectively to every need and within the available budget.**

LOWILL SERVICE



We design and create multimedia installations – audio, video and lights – for any type of event (corporate, entertainment, sports, outdoor, indoor, etc.), making it unique, memorable, accessible and with a high emotional impact.

To do this, we provide state-of-the-art technological equipment and qualified technical staff, ensuring effective and efficient intervention, thanks to the development of customized projects according to needs.



Thanks to the experience gained over the years, we are able to develop accurate and detailed installation solutions, choosing among the most performing technologies, which are best suited to the context and thanks to which all needs are met.

The constant research and testing – as well as a warehouse of our own – make us the ideal partner for successful ventures.



Our showroom also allows us to preview our solutions to customers, in order to illustrate their advantages, strengths and peculiarities.

We strive with consistency and dedication to set up creative, exciting and technically flawless events that allow you to move emotions, generating unforgettable experiences and memories.

LOWILL SYSTEM INTEGRATOR



We provide and install multimedia resources for all those locations that need permanent audio, video and lighting equipment (theaters, museums, showrooms, meeting rooms, congress centers, cinemas, auditorium, retails, companies, etc.).

Attention to detail and customized design are the elements characterizing our fixed installations.

After a thorough inspection, we design



and implement advanced and customized systems.

We proceed accurately with the installation of integrated solutions, taking care to ensure the adoption of cutting-edge, and, at the same time, easily usable and accessible equipment. Our work goes together with a constant assistance activity ensuring the perfect functioning and the correct maintenance of what has been achieved.

We take preventive action to preserve the



quality of the installation and respond in a personalized way, with precision and punctuality, to every request.

Thanks to the experience gained in the field over the years and the highly specialized professionals we are able to provide the best technologies on the market and develop flexible and durable solutions.

This is how a simple idea is transformed into a concrete proposal, with a marked functionality and effectiveness.

OTHER SERVICES

Moving emotions is the goal we pursue daily with a whole series of services and complementary products, made available to those who choose us as partners to undertake successful projects.

Customer satisfaction is at the heart of all our activities and to pursue it we employ highly qualified professionals and the most innovative technologies. A perfect synergy between creativity and operativity, which allows us to propose unique solutions of their kind to increase the value of a brand and loyalize those who decide to rely on us.

In this spirit, we have decided to offer a series of complementary services and products, which allow us to satisfy many further requests

That is to say, dedicated spaces and innovative technological tools, which free creativity and offer the ideal context for the development of valuable content.

This is how emotions come to life and turn into sounds and images, telling a story and leaving their mark through an experience, an audio or video production or a gaming session.

Whether it's the golf simulator, the gaming room, the event room or the recording and podcast room, our aim is always the same: to give vision to multimedia communication, transforming ideas and passions into real, high-quality and effective audiovisual projects.



GOLF SIMULATOR

Train your swing with TrackMan, the best technological tool to practice golf as if on a green, but staying at home. We create a customized golf room for professional players and amateurs and we provide the golf simulator at our headquarters for golfers who must play their virtual TrackMan race.



GAMING ROOM

A customizable space dedicated to those who make video games their passion. E-sport has never been so fun and innovative: we provide to young and old the best technologies to develop their talent as gamers, allowing them to practice their passion in a professional way.



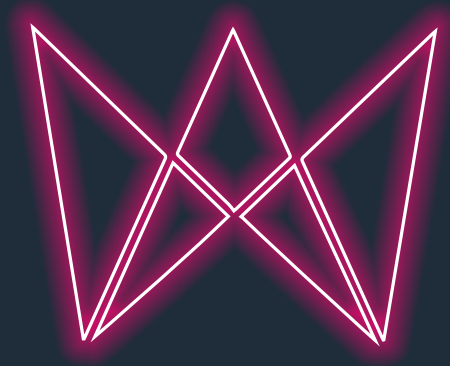
EVENT ROOM

Product presentations, conferences, meetings, conferences and any other type of event can take place in our multimedia room, customizable according to the needs, the target audience and the goal you want to achieve. The presence of specialized technicians as well as the strategic location, make it the ideal location to host successful events.



RECORDING AND PODCAST ROOM

Small productions, interviews, educational or product videos, but also commercials and podcasts. We provide a space equipped with state-of-the-art technologies and a highly specialized staff to create high-quality audio and video content, at competitive costs and in the shortest time possible.



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